



**KOOKOO**  
VENTURES

Company introduction



# Transformation is a challenging road to navigate, KooKoo ventures stands by your side until you succeed

Large-scale transformations have  
a low chance of good outcomes

Increase your success by creating  
transparency and laser sharp focus



of transformations fail



take longer than initially planned



run over budget by avg of 200%



Manage the E2E journey



Place people in the centre



Leverage technology for fast impact





## Our mission

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To bring our clients to the performance frontline through exceptional people, pragmatism and strategic partnerships



## Our Vision

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To become the industry leader in large-scale transformation programs by delivering long-term and sustainable impact



We deliver high-impact transformation programs

Strategy review

Turn-arounds

Bottom-line growth

Top-line growth

Operational excellence

Cashflow improvements

Post-merger integrations

Digital transformations

and differentiate with industry & strategy experience

- We support **from strategy to delivery**  
We support until you meet your targets
- Our consultants have **industry experience**  
We embrace challenges that align with our expertise
- We bring an **international mindset**  
Different perspectives make our team stronger
- We **incentivise in the long term**  
We believe in long-term sustainable decisions
- **Sustainability** is part of our every move  
We improve profits and planet



# Impact is delivered through a cross-functional transformation office working as one team with your leadership



1

## Define your strategy and set targets

Understand why you need to change direction

2

## Introduce governance and set the pace

Ensure accountability through-out the program

3

## Activate your organisation

Involve employees to generate ideas

4

## Structured and data-driven implementation

Guide the organisation from idea to impact

5

## Rigorously track impact and manage risks

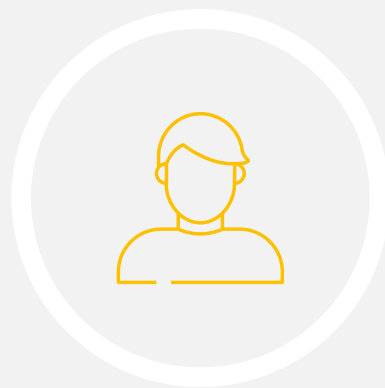
Guarantee delivery of agreed targets



We offer tailor-made transformation services and scalable solutions to accelerate long-term sustainable impact



Strategy &  
Transformation consulting



Interim  
management



Program  
management tools



# We create value for our partners as we do for our clients

## Benefits for our clients

- Access to a **broad network of complementary experts** across Europe
- **Best-in-class toolkit and solutions** battle tested by our teams and client portfolio
- **Scalability** depending on your needs and transformation stage
- Access to a dedicated **library of trainings on every aspect of transformation**

## Benefits for our partners

- **Grow your business together with us,** we stand stronger together
- **Discover opportunities for additional business** outside your current client portfolio
- **Participate in a pool of talents** that balances demand and supply on the market
- Join an **international team with a growth mindset** and an eagerness to perform





We are there to support you! Contact us:  
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